



**AUGUST 4, 5 & 6, 2017**  
**PHELPS, NEW YORK**

**A BENEFIT FOR HABITAT FOR HUMANITY OF ONTARIO COUNTY, NY (and other LOCAL CHARITIES)**

DEAR FRIENDS:

We're really excited to announce that we are celebrating our 9<sup>th</sup> Mustang Rally and Poker Run in 2017.

We're in the midst of planning for this year's Rally, which will be held on August 4, 5 & 6, 2017. We begin on Friday night at Mac's Drive-In. An authentic 50's era restaurant complete with bell hops. On Saturday we have the Mustang Rally Car Show. After the awards the Mustangs will line up for the 51<sup>st</sup> Anniversary of the Phelps Sauerkraut Weekend Parade. The Pony's will be out front running two abreast down the parade route. On Sunday at 10:00 am our Poker Run is back with a new route and venues. Cash prizes will be awarded at 3:00 and the delicious chicken BBQ caps off the weekend.

Your help is important to us if we're going to achieve that goal. We are asking for sponsors of various levels, which will receive different levels of recognition, as well.

**Corporate:** \$500- signage and advertising throughout event. Includes being added to the T-Shirt and have a booth at car show. Also, will be added to signage for the Stampede.

**T-Shirt:** \$150- Will be printed on back of T-Shirt. Also, you will be listed on the advertising for event and signage at the event.

**Event:** \$100- Will be listed on advertising and can choose to sponsor Car Show 8/6 and Stampede 8/7.

**Other:** of course, we will gladly accept any donation of items for door prizes and gift bags, memorabilia, and items like - hats shirts, products, and subscriptions.

Everyone who assists with this event will be recognized publicly at the event.

These difficult times make what we do that much more important to the charities we help.

Pictures from last year's show can be found on our website [www.mustangrallyofthefingerlakes.com](http://www.mustangrallyofthefingerlakes.com).

Thank you for considering this and for your anticipated support.

Sincerely,

Janie Burgess

[director@phelpsc.org](mailto:director@phelpsc.org)

315-548-8484



**AUGUST 4, 5 & 6, 2017**

Please print name and address of company or organization below and / or include logo for advertising purposes. Logo can be emailed to [director@phelpsc.org](mailto:director@phelpsc.org)

---

---

---

---

Please just check which level of sponsorship you are choosing.

- Corporate \$500
- T-Shirt \$150
- Event \$100
- Other Details of what your sending and/or amount.

---

**All checks payable to:**

Phelps Business Development and Tourism Council (Phelps BDTC)  
P.O. BOX 31  
Phelps, NY 14532  
315-548-8900

**All non-monetary donations can be sent directly to:**

Phelps Community Center  
Mustang Rally  
8 Banta St Suite 100  
Phelps, NY 14532  
315-548-8484